|  |  |  |
| --- | --- | --- |
| Internal Factors | **S** | **Strengths:**   * [ state strength here ] * [ state strength here ] * [ state strength here ] * [ state strength here ] * [ state strength here ] * [ state strength here ] * [ state strength here ] * [ state strength here ] * [ state strength here ] |
| **W** | **Weakness:**   * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] * [ state weakness here ] |
| External Factors | **O** | **Opportunities:**   * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] * [ state opportunity here ] |
| **T** | **Threats:**   * [ state threat here ] * [ state threat here ] * [ state threat here ] * [ state threat here ] * [ state threat here ] * [ state threat here ] * [ state threat here ] * [ state threat here ] * [ state threat here ] |